

Logo / Tanım ve Renkler**Tanım**

Doğuş Logosu iki renkten oluşmaktadır. Görsel bütünlük açısından burada açıklanan kurallara uyulması ve uygulamaların titizlikle kontrol edilmesi zaruridir.

Renkler

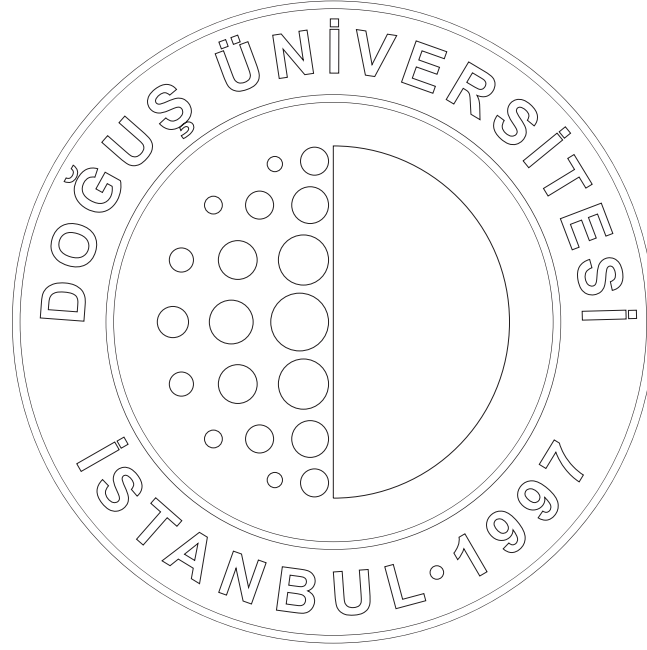
Renk 1: CYMK, C 0 - M 93 - Y 79 - K 0



RGB, R 197 - G 14 - B 31

PANTONE 186CP

Renk 2: CYMK, C 0 - M 0 - Y 0 - K 100



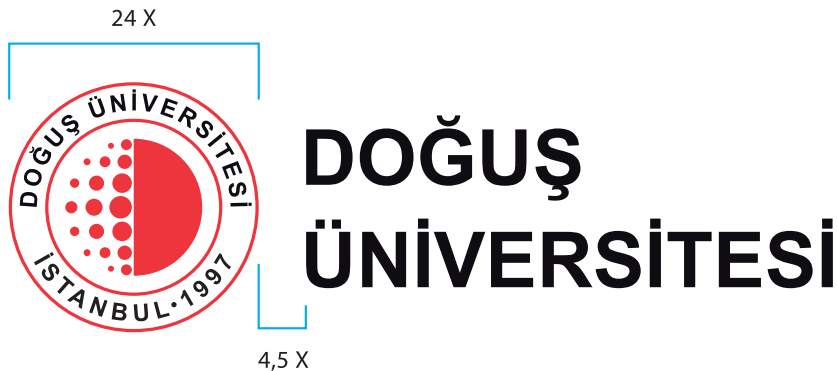
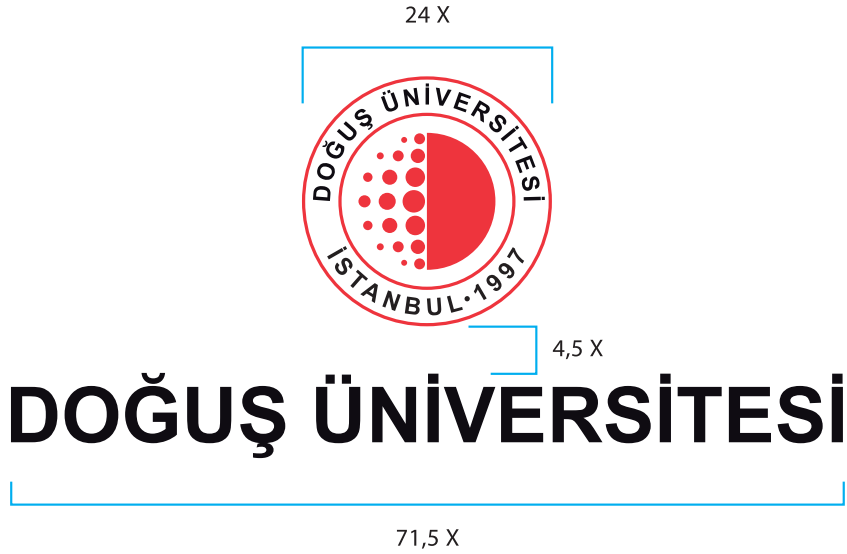
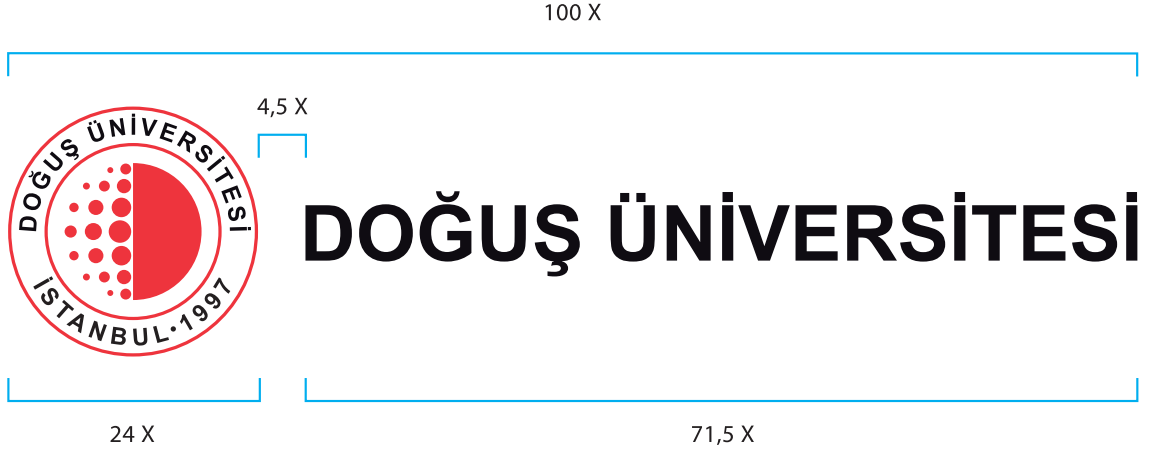
Logo / Tanım ve Renkler

Tanım

Doğuş Logosu , kurum kimliğinin belirleyici unsurudur. Görsel bütünlük açısından burada açıklanan kurallara uyulması ve uygulamaların titizlikle kontrol edilmesi zaruridir.

Renkler

Renk 1: CYMK, C 0 - M 93 - Y 79 - K 0
Renk 2: CYMK, C 0 - M 0 - Y 0 - K10 0



Logo/Definition and Colours**Definition**

Doğuş University Logo comprises two colours. For the purposes of visual unity, it is absolutely necessary to follow the rules set out herein and to check the applications meticulously.

Colours

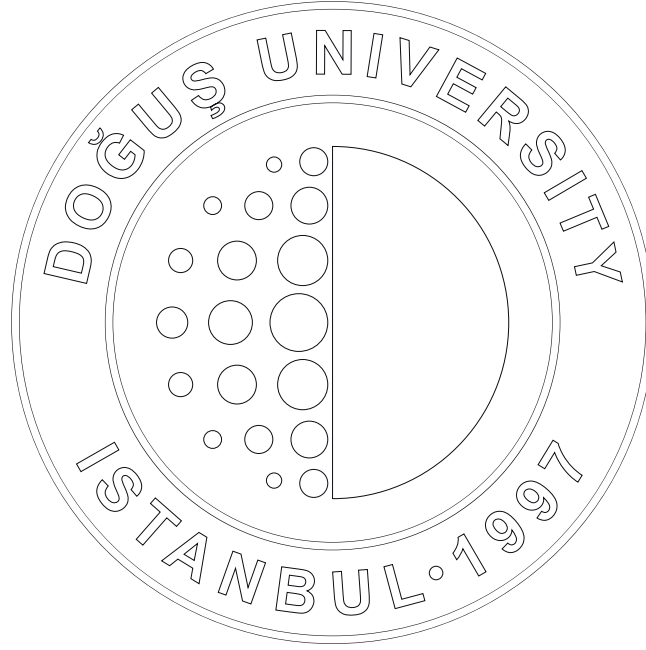
Colour 1: CYMK, C 0 - M 93 - Y 79 - K 0



RGB, R 197 - G 14 - B 31

PANTONE 186CP

Colour 2: CYMK, C 0 - M 0 - Y 0 - K 100



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Colours

Colour 1: CYMK, C 0 - M 93 - Y 79 - K 0

Colour 2: CYMK, C 0 - M 0 - Y 0 - K10 0

