

## CURRICULUM VITAE

1. **Name** : Mehmet Civelek
2. **Date of Birth** : 28.02.1985
3. **Academic Title** : Asst. Prof.
4. **Education** : PhD
5. **Institution** : Doğuş University

Degree	Program	University	Date
Bachelor's	Economy	Pamukkale University	2008
Master	Business Administration	Gebze Technical University	2011
PhD	Economic Policy and Administration-Finance	Tomas Bata University in Zlin	2019

### 5. Academic Titles Date

1. Doğuş University Assistant Professor in International Trade and Business Department 17.02.2020-
- 2- Post-Doc in Entrepreneurship Endowment Fund for Prosperity, Czechia 1.7.2019-14.02.2020
3. Post-Doc, Scientific Solver University of Entrepreneurship and Law, Czechia 1.7.2019-14.02.2020
4. Research Assistant University of Business in Prague 2.1.2019-14.02.2020
5. Reviewer in Peer Reviewed International Journals
  - Journal of Tourism and Services 1.7.2019-
  - International Journal of Entrepreneurial Knowledge 1.9.2018-
  - Journal of Business, Economics and Management 1.9.2018-
6. Project, Teaching, Research Assistant Tomas Bata University , Czechia 30.9.2015-17.06.2019
7. Research Assistant Windesheim University of Applied Science, Netherlands, 28.1.2018-28.4.2018
8. Research Assistant University of Economics in Bratislava, Slovakia 28.1.2018-28.4.2018

### 6. Theses Supervised

#### 6.1. M.A. /MBA/MS Theses

The impact of brand positioning on brand loyalty and consumer learning (2019-2020)  
Elektronik Ticaretin Doğuşu ve Günümüzdeki Önemi (2019-2020)

### 7. Publications

#### 7.1. Articles published in SCI, SSCI, AHCI journals

- Civelek, M., Formánek, I., Nėtek V., Paták M. R. (2020). International Variations In Firm-Level Strategic Entrepreneurial Orientation Of SMEs. Journal Scientific Papers of the University of Pardubice – Series D,1/2020, Vol. XXVIII, 43-55.
- Kljucnikov, A., Civelek, M., Krajcik, V., & Kmeco, L. (2020). Innovations in Tourism Marketing: Sharing Economy Platform. Marketing and Management of Innovations, 1, 11-25. <http://doi.org/10.21272/mmi.2020.1-01>
- Civelek, M., Ključnikov, A., Krajčık, V., Žufan, J. (2019). The Importance of Discount Rate and Trustfulness of A Local Currency for the Development of Local Tourism. Journal of Tourism and Services, 10(19): 77-92. <https://doi.org/10.29036/jots.v10i19.11>
- Civelek, M., Ključnikov, A., Křiřtůfık, P., & Rozsa, Z., (2019). Barriers in financing microenterprises from the perspective of Czech and Slovak microentrepreneurs. Journal of Business Economics and Management, 20(2), 244-267. <https://doi.org/10.3846/jbem.2019.8114>

- Ključnikov, A., Civelek, M., Čech, P. & Kloudová, J. (2019). Entrepreneurial orientation of SMEs' executives in the comparative perspective for Czechia and Turkey. *Oeconomia Copernicana*, 10(4), 773–795. doi: 10.24136/oc.2019.035.
- Mezuláník, J. Kmeco, L., Civelek M. & Kloudova, J. (2019). Transport Services In The Shared Economy Segment Compared To Traditional Taxi Services: The Case Study Of The Czech Republic. *Marketing and Management of Innovations*, 2, 118-130. <http://doi.org/10.21272/mmi.2019.2-11>
- Kmeco, L., Mezulanik, J., Kascakova, A. & Civelek, M. (2019). Factors of Demand for Cultural Events in Tourism: the Case of the Czech Republic. *Marketing and Management of Innovations*, 4, 118-128. <http://doi.org/10.21272/mmi.2019.4-10>
- Civelek, M., Ključnikov, A., (2018). Sectoral and International Diversities in the perception of Bank Financing: Evidence from Slovak and Czech SMEs. *Journal Scientific Papers of the University of Pardubice – Series D*, 44(3/2018), XXVI, 53-64,
- Civelek, M., Rahman, A., Kozubikova, L., (2016). Entrepreneurial orientation in the segment of micro-enterprises: evidence from Czech Republic, *International Journal of Entrepreneurial Knowledge*, Vol. 4(1), pp. 72-89.
- Rahman, A., Civelek, M., Kozubikova, L., (2016). Proactiveness, Competitive Aggressiveness and Autonomy: A comparative study from the Czech Republic, *Equilibrium: A quarterly Journal of Economics*, Vol. 11(3), pp. 631-650.
- Civelek M., Ključnikov A., Dobrovič J., Hudáková M., (2016). A model of measurement of the quality of business environment in SME segment, *Journal of International Studies*, Vol. 9(2), pp. 90-102.
- Civelek, M. Mikoláš, Z. Gáborová, I. & Durda, L. (2020). Influence of Innovation Activities of SMEs on CSR: Evidence from Austria, Czech Republic and Slovakia. *Journal of Entrepreneurship in Emerging Economies*, Scopus, In review process.
- Ključnikov, A., Civelek, M., Vozňáková, I. & Krajčík, V. (2020). Can Discounts Expand Local and Digital Currency Awareness of Individuals Depending on Their Characteristics? *Oeconomia Copernicana*, Web of Science, In review process.
- Ključnikov, A., Civelek, M., Krajčík, V. & Polách, J. (2020). Local currencies' major implementation obstacles from the perspective of potential users., *Marketing and Management of Innovations* In review process.
- Ključnikov A., Civelek M., Čera, G., Mezuláník, J., Maňák, R. (2020). Differences in Entrepreneurial Orientation of SMEs in the International Context: Evidence from the Czech Republic and Turkey. *Engineering Economics*, Web of Science, In review process.
- Ključnikov, A., Civelek, M., Polách, J., Mikoláš, Z. & Banot, M. (2020). How do Security and Benefits instill trustworthiness of A digital Local Currency? *Oeconomia Copernicana*. In Review Process.
- Malec, L., Mezulanik, J., & Civelek, M. (2020). Alternative taxi services in the Czech Republic and their connection with classic utilities. *Marketing and Management of Innovations*. In Review Process.
- Civelek, M., Gajdka, K., Světlík, J. & Vavrečka, V. (2020). Differences in the usage of online marketing and social media tools: Evidence from Czech, Slovakian and Hungarian SMEs. *Equilibrium: A quarterly Journal of Economics*. In Review Process.

### **7.3. Proceedings (International)**

- Ključnikov A., Civelek M., Krajčík, V. Kmeco, L. (2019). Regulation Of Sharing Economy Platforms In Tourism Considering State Tax Incomes And Housing Market Implications: Case Of Airbnb In Prague. *Economics, Management, Finance and Social, Attributes of Economic Systems (EMFSA 2019)* July, 3 - 6, 2019, Pula.
- Mezuláník, J. Kmeco, L., Civelek M. & Kloudova, J. (2019). Transport Services In The Shared Economy Segment Compared To Traditional Taxi Services: The Case Study Of The Czech Republic. *Economics, Management, Finance and Social, Attributes of Economic Systems (EMFSA 2019)* July, 3 - 6, 2019, Pula.

- Civelek, M., Ključnikov, A., (2018). Sectoral and International Diversities in the perception of Bank Financing: Evidence from Slovak and Czech SMEs. International Scientific Conference, Economics, Management, Finance (EMF 2018), Bratislava.
- Melich, P. and Civelek, M. (2018). Comparison of The Credit Scoring Models In The Engineering Industry Of The Slovak Republic. 10th international scientific conference Competition organized by College of Polytechnics Jihlava, 17-18 May, 2018, Indexing in Web of Science, D
- Melich P. and Civelek, M. (2018) Role of ROA in the sustainable development of Slovakian SMEs and large enterprises, Aktuálne Problémy Podnikovej Sféry 2018, International Scientific Conference of the Department of Business Management, Faculty of Business Management, University of Economics in Bratislava, 16-17 May, Bratislava, Indexing in Web of Science, D.
- Melich, P., Civelek, M. and Mézeš, D. (2018). Prediction Ability of Credit Scoring Indicators. Economy, Finance and Business Management XII. Proceedings Of Scientific Papers on the occasion of the Science and Technology Week. University Of Economics In Bratislava Faculty Of Business Management, ISBN 978-80-225-4543-3.
- Civelek, M. and Dursun, I. (2018). Sectoral Differences In The Credit Access Impediments Of Turkish SMES. Accepted by 14th Annual International Bata Conference for Ph.D. Students and Young Researchers, 25 April, 2018.
- Civelek, M., Dursun, I., Rahman, A., (2018). How Perceptions Of Bank Financing Constraints Differ Among Characteristics Of SMEs: Evidence From Turkey, 6th RSEP Multidisciplinary Conference, 1-3 February 2018, in Lisbon.
- Civelek M., Ključnikov A., Dobrovič J., Hudáková M., (2016). A model of measurement of the quality of business environment in SME segment, Economics, Management, Finance and Social Attributes of Economic Systems (EMFSA 2016), June, 22-26, 2016, Dubrovnik

## **8. Projects**

1. Technology Agency of Czech Republic, BETA II Program Projekt TACR ETA TL 02000562 and TI00UVCRO01MT09, Vysoká škola obchodní v Praze, o.p.s.
2. Internal Grant Agency of FaME TBU No: IGA/FaME/2019/002, "The role of institutional environment in fostering entrepreneurship". Tomas Bata University in Zlin
3. Optimizing the order2 cash process of SMEs and evaluate the adoption of Supply Finance solutions 2018, Windesheim University of Applied Science, Zwolle, the Netherlands
4. Research grant no. I-18-105-00, "Financial Analysis as a tool of Sustainable Development in enterprises of the engineering industry". 2018, University of Economics in Bratislava
5. Internal Grant Agency of FaME TBU No. IGA/FaME/2017/010: Financial Constraints on Economic Activities. Tomas Bata University in Zlin
6. Internal Grant Agency of FaME TBU No. IGA/FaME/2015/025: The possibilities of the financial performance growth for commercial banks in the context of the credit risk of SME and the customer satisfaction. Tomas Bata University in Zlin

## **9. Administrative Responsibilities**

Erasmus Department Coordinator  
 Membership in Graduation Committee  
 Membership in Undergraduate Transfer Committee

## **10. Membership for academic or professional organizations**

### **Reviewer in the following academic journal;**

Journal of Tourism and Services  
 International Journal of Entrepreneurial Knowledge  
 Journal of Business, Economics and Management

## **11. Awards**

Tomas Bata University's Scholarship for PhD Students, (2015-2019),  
 Scholarships from IGA Project, (2015-2019).  
 Scholarship from a Research Project in Windesheim University of Applied Science, the Netherlands  
 Scholarship from a Research Project in University of Economics in Bratislava

**12. Undergraduate and graduate courses taught in the last two years (including the summer school program)**

Academic Year	Semester	Course Title	Teaching Hours (Weekly)		Number of Students
			Theory	Practice	
2017/2018	Winter Semester	Controlling - Auditing for Master Students	4 hours per week		19
	Spring Semester	Corporate Finance	4 hours per week		46
2018/2019	Spring semester	Enterprise of Economics	3 hours per week		32
2019/2020	Spring Semester	Global Business for master students	3 hours per week		10
		Global Business for Bachelors	3 hours per week		60
		Readings in International Trade	3 hours per week		39
		Foreign Trade of Turkey	3 hours per week		33