

ZEHRA CANSU RENDECI

LECTURER

E-Mail Address : zrendeci@dogus.edu.tr
Phone (Work) : -
Phone (Mobile) : 5305926525
Fax :
Address : Doğuş Üniversitesi Çengelköy YerleşkesiBahçelievler Mh. Bosna
Bulvarı No:140 34680 Çengelköy Üsküdar İstanbul

Education

Master's Degree 2012 25/June/2016	YEDİTEPE UNIVERSITY INSTITUTE OF SOCIAL SCIENCES/PUBLIC RELATIONS AND PUBLICITY (MA) (WITH THESIS) (ENGLISH) Thesis: The success behind Zumba®: A dialogic approach to engaging stakeholders (2016) Thesis Advisor:(BANU AKDENİZLİ UZTÜRK)
Undergrad-Double Major 2009 7/July/2012	YEDİTEPE UNIVERSITY FACULTY OF COMMUNICATION/DEPARTMENT OF ADVERTISING AND COMMUNICATION DESIGN/ADVERTISING DESIGN AND COMMUNICATION PR. (ENGLISH) (FULL SCHOLARSHIP)
Undergraduate 2008 7/July/2012	YEDİTEPE UNIVERSITY FACULTY OF ARTS AND SCIENCES/DEPARTMENT OF TRANSLATION STUDIES (ENGLISH)/TRANSLATION STUDIES PR. (ENGLISH) (TUITION)

Duties

LECTURER 2017	DOĞUŞ UNIVERSITY/SCHOOL OF ADVANCED VOCATIONAL STUDIES/ DEPARTMENT OF MARKETING AND ADVERTISING/PUBLIC RELATIONS AND PUBLICITY PROGRAM
------------------	---

Courses *

	Language	Hours
2019-2020		
Associate		
Advertising Scripts	Turkish	3
Brand Communications Management	Turkish	3
Introduction to Advertising	Turkish	2
Copywriting in Public Relations	Turkish	4
2018-2019		

Associate

Brand Communications Management	Turkish	3
Public Relations Campaigns	Turkish	3
Advertising Analyses	Turkish	3
Consumer Behavior	Turkish	3

2017-2018**Associate**

Consumer Behavior	Turkish	3
Brand Communications Management	Turkish	3
Customer Relations Management	Turkish	2
Public Relations	Turkish	3

Other experiences

2011	Conference Interpreter	Freelance, (Other)
------	-----------------------------------	--------------------